



NORTH HERTFORDSHIRE DISTRICT COUNCIL

AREA COMMITTEE DEVELOPMENT GRANT APPROVAL FORM

1. Committee: **Baldock & District Area Committee**

2. Date: **15 Jul 2013**

3. Summary of application: **Community day of music and stalls in Baldock High Street**

Name of organisation: **Balstock Music Festival**

Sum requested: **£1,000**

Total project cost: **£2,250**

Brief details:

This is the fourth year that Balstock has been running an event for all ages in Baldock High Street. The event includes an afternoon of live music, farmers and craft stalls and numerous inflatables including gladiator joust, bouncy castles and zorbing balls that will cater for children and teenagers alike.

Matched / linked funding: **£1,225**

Funder: **Fundraising**

Matched /linked funding : **£0**
or DRR

Funder:

Comments from Development Officer:

Balstock Music Festival was first held in the High Street in 2010. Whilst the first event was poorly supported, it has grown year on year and last year attracted more than 300 people. The organisers predict even more support in 2013. As with last year's event, the music in 2013 will be tailored for a family audience and there will also be dance presentations throughout the day from local groups. The Balstock weekend is a crucial income generating event for the public houses of Baldock. The High Street event also helps to drive footfall for the local eateries and shops. The organisers are seeking funding to assist with putting on the Balstock Family Fun Day. Funding will be used to cover publicity costs, security costs, St John Ambulance, hire of inflatables and Public Liability Insurance. This event is growing every year and this year the organisers are expecting in the region of 400 people to attend throughout the day. The Baldock & District Area Committee have supported this event in the past awarding £750 in 2010, £500 in 2011 and £750 in 2012. This is a big event in the Baldock calendar but funding support is essential to ensure the event can be carried out safely and without incident. The application is criteria compliant and my recommendation is for an award of £750.

Amount recommended: **£750**

4. Comments from Ward Members:

I support / do not support this application

Name:

Signed:

Date:

I support / do not support this application

Name:

Signed:

Date: